

## EVENT SUSTAINABILITY POLICY

**ACCIONA Cultura** develops an Event Sustainability Management system, based on ISO 20121 standard, as a commitment to continuous improvement of the activities carried out, to comply with all the applicable legislation and to guarantee the use and enjoyment of all the services in the best conditions, always seeking client satisfaction and favouring global sustainability covering the environment, economy, and society.

This Policy contains the basic principles of action that form the framework for establishing the sustainability development goals, with the commitment of leadership from the Management within the sustainability management of events, as well as the commitment from all the organization to the government principles gathered in the “**Declaration of Purposes and Values for the Sustainable Development**”.

The design, organisation and holding of an event must be based on the following areas of action:

- 1. Transparency and ethical management:** Complying with the legislation in force, promoting ethical action based on respect for human rights, good government practices and fair competition. Acting transparently, regularly publishing accurate and significant information relating to the company’s action.
- 2. Human team and talent development:** Generating a framework of labour relations that favours training and professional and personal development, respects the principle of equal opportunities, and promotes a safe, healthy work environment.
- 3. Inclusivity and co-responsibility of all the interested parties:** Offering innovative services adapted to their needs and with the highest standards of quality and excellence, developing an effective framework of responsible dialogue and communication with all the interest groups, creating relationship plans that enable their expectations and needs to be known and to carry out actions that generate shared value. The contribution of all the providers to the event sustainability management system will be essential, helping to identify foreseeable needs.
- 4. Sustainable infrastructures:** Establishing energy saving policies and prioritising actions aimed at reducing consumption through continuous improvement of the environmental performance and of promotion amongst all our interest groups. Management of the infrastructures as efficiently as possible, in particular temporary infrastructures, the fundamental basis of exhibition areas at events.
- 5. Economic growth:** Not only for the organisation of the event, but also extending beyond this scope, contributing to the economic development of the environment where it is held, prioritising local products and providers.

6. **Social commitment:** For the community where the event held and for the people involved in the event, taking care of the factors of accessibility, equal opportunities and respect for diversity.
7. **Sustainable procurement:** Including not only economic and technical aspects in the purchase of products and services, but also environmental and social aspects that have a lifelong influence, considering criteria of sustainability and respect for human rights and promoting responsible practices and contribution to local economies.
8. **Sustainable waste management:** Trying to minimise, reuse and manage the waste generated.

The Sustainable Development policy will be the basis for all the organization's activities, including the products and services related with the events. The sustainable development policy will consider all the requirements related with:

- **ACCIONA Cultura** as the principal organizer entity of the supply chain and all the organizations that can join to this mission, including products, installations and service providers.
- The cycle of the events management, from the conception and planning to the implementation, revision, and post-event activities, such as the calculation of the carbon footprint and its offsetting measures.
- The results of the involvement of the interested parts.
- The necessities of the final users.
- Compliance of legal requirements.

The introduction of sustainability guidelines and criteria reduces the negative impact of holding events on the environment and people, and thanks to the joint work of collaborators, providers, exhibitors, organisers, sponsors, and visitors makes us participate responsibly in the common task of changing the world boosting the local economy, favouring the social development, and encouraging a healthier environment.

Madrid, 16 November 2022